For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



WBBM-TV

INVOICE

Page 1 of 10

Account Exec:

Office:

Maggie McWilliams Pol

GWTS-PH

Contract Num:

1031-50427 09/18/2012-10/01/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE:

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

NOW OR NEVER PAC 9/18/12-10/01/12

Invoice Num: 1031-414284

Invoice Date: 09/30/2012 Billing Cycle: Broadcast EOM

Billing Period: 08/27/2012-09/30/2012

10/30/2012 Net 30 days

uy	Flight									Total	
ine	Descrip	ption			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate
1	CBS TH	HIS MOR	NING		09/19/2012-09/21/2012		W	TF	30	3	440.00
We	eek Of			MTWTFSS	Spots I	Per Week	_	Rate			
09/	/17/2012-09/2	23/2012		WTF	•	3		440.00			
Air	Date	Dav	<u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	/19/2012	We	07:37:50 AM	<u>, O</u>	DMNONPACMO1204H		30	440.00			<u></u>
	/20/2012	Th	08:23:31 AM		DMNONPACMO1204H		30	440.00		-	
	/21/2012	Fr	07:38:29 AM		DMNONPACMO1204H		30	440.00		1000	
										1	
2	CBS TH	HIS MOR	NING		09/24/2012-09/28/2012		MTV	WTF	30	5	440.00
We	eek Of			MTWTFSS	Spots I	Per Week		Rate			
	/24/2012-09/3	30/2012		MTWTF		5	=	440.00			
							155				
	Date Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
09/	/24/2012	Мо	08:14:41 AM		DMNONPACMO1204H	- 10	30	440.00			
09/	/25/2012	Tu	07:59:27 AM		DMNONPACMO1205H		30	440.00			
09/	/26/2012	We	07:29:12 AM		DMNONPACMO1205H		30	440.00			
09/	/27/2012	Th	08:56:41 AM		DMNONPACMO1205H		30	440.00			
09/	/28/2012	Fr	07:58:57 AM		DMNONPACMO1205H		30	440.00			
4	PRICE	IS RIGH	Γ 10-11AM		09/18/2012-09/21/2012		. T W	'TF	30	4	800.00
W€	eek Of			MTWTFSS	Spots I	Per Week	=	Rate			
09/	/17/2012-09/2	23/2012		.TWTF		4		800.00			
Air	Date Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
09/	/18/2012	Tu	10:29:25 AM		DMNONPACMO1204H		30	800.00			
09/	/19/2012	We	10:59:12 AM		DMNONPACMO1204H		30	800.00			
09/	/20/2012	Th	10:28:11 AM		DMNONPACMO1204H		30	800.00			
	/21/2012	Fr	10:25:29 AM		DMNONPACMO1204H		30	800.00			
201		•									

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

ATTN:Accounts Payable

CBS TELEVISION © GW



WBBM-TV

Broadcast EOM

08/27/2012-09/30/2012

Billing Cycle:

Billing Period:

INVOICE

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** 1031-50427

Contract Num:

09/18/2012-10/01/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

500 N Washington St Ste 303 NOW OR NEVER PAC 9/18/12-10/01/12 **Product Desc:** Alexandria, VA 22314-2314

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414284 Page 2 of 10 Invoice Date: 09/30/2012

10/30/2012 Net 30 days
-

Buy	Flight									Total		
Line	Description	on			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
5	PRICE IS	RIGHT	Г 10-11AM		09/24/2012-09/28/2012		МТ	WTF	30	5	800.00	
W	Veek Of			MTWTFSS	Spot	s Per Week	_	Rate				
09	9/24/2012-09/30/	2012		MTWTF		5		800.00				
A	<u>ir Date</u>	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
09	9/24/2012	Мо	10:29:57 AM		DMNONPACMO1205H		30	800.00				
09	9/25/2012	Tu	10:30:10 AM		DMNONPACMO1205H		30	800.00				
09	9/26/2012	We	10:28:37 AM		DMNONPACMO1205H		30	800.00		N. Contraction		
09	9/27/2012	Th	10:26:33 AM		DMNONPACMO1205H		30	800.00				
09	9/28/2012	Fr	10:31:15 AM		DMNONPACMO1205H		30	800.00				
7	2 NEWS A	AT 11:0	00		09/18/2012-09/21/2012		. T W	/TF	30	4	750.00	
W	<u>/eek Of</u>			MTWTFSS	Spot	s Per Week		Rate	The same of			
09	9/17/2012-09/23/	2012		. T W T F		4		750.00				
A	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09	9/18/2012	Tu	11:09:53 AM		DMNONPACMO1204H		30	750.00				
09	9/19/2012	We	11:25:11 AM		DMNONPACMO1204H		30	750.00				
09	9/20/2012	Th	11:09:40 AM		DMNONPACMO1204H		30	750.00				
09	9/21/2012	Fr	11:23:52 AM		DMNONPACMO1204H	(30	750.00				
8	2 NEWS A	AT 11:0	00		09/24/2012-09/28/2012		MT	WTF	30	5	750.00	-
W	<u>/eek Of</u>			MTWTFSS	Spot	s Per Week		Rate				
08	9/24/2012-09/30/	2012		MTWTF		5		750.00				
A	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
09	9/24/2012	Мо	11:12:38 AM		DMNONPACMO1205H		30	750.00				
09	9/25/2012	Tu	11:24:58 AM		DMNONPACMO1205H		30	750.00				
09	9/26/2012	We	11:15:50 AM		DMNONPACMO1205H		30	750.00				
09	9/27/2012	Th	11:23:00 AM		DMNONPACMO1205H		30	750.00				
09	9/28/2012	Fr	11:28:27 AM		DMNONPACMO1205H		30	750.00				

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION STATIONS



WBBM-TV

1031-414284

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH**

Contract Num: 1031-50427 09/18/2012-10/01/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

NOW OR NEVER PAC 9/18/12-10/01/12 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

10/30/2012 Net 30 days

Buy	Flight									Т	otal		
Line	Descript	tion			Buy Line Dates		мт	WTFSS	Du	r Sp	ots	Rate	
10	DR PHIL	-			09/18/2012-09/21/2012		. T W	/TF	30	0	4	700.00	
	Week Of			MTWTFSS	Snots	Per Week		Rate					
	09/17/2012-09/23	3/2012		.TWTF	<u>орого</u>	4	-	700.00					
						•							
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cı	<u>redit</u>	<u>Remarks</u>	
	09/18/2012	Tu	03:40:38 PM		DMNONPACMO1204H		30	700.00					
	09/19/2012	We	03:32:25 PM		DMNONPACMO1204H		30	700.00					
	09/20/2012	Th	03:20:49 PM		DMNONPACMO1204H		30	700.00		- 1			
	09/21/2012	Fr	03:23:32 PM		DMNONPACMO1204H		30	700.00	-			ß)	
11	DR PHIL	_			09/24/2012-09/28/2012		MTV	WTF	30	0	5	700.00	
										1 1	أستا		
	Week Of			MTWTFSS	SpotsSpots	Per Week	. -	Rate		W A			
	09/24/2012-09/30	0/2012		$MTWTF\ldots$		5	10	700.00		M			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Cı	edit	Remarks	
	09/24/2012	Мо	03:10:54 PM		DMNONPACMO1205H		30	700.00					
	09/25/2012	Tu	03:22:57 PM		DMNONPACMO1205H		30	700.00					
	09/26/2012	We	03:12:21 PM		DMNONPACMO1205H		30	700.00					
	09/27/2012	Th	03:23:26 PM		DMNONPACMO1205H		30	700.00					
	09/28/2012	Fr	03:20:13 PM		DMNONPACMO1205H		30	700.00					
13	CBS2 NI	EWS AT	T 5	W 1	09/19/2012-09/21/2012	-	W	TF	30	 D	3	1,700.00	
-							,						
	Week Of			MTWTFSS	SpotsSpots	Per Week	-	Rate					
	09/17/2012-09/23	3/2012		WTF		3		1,700.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cı	edit	<u>Remarks</u>	
	09/19/2012	We	05:09:15 PM		DMNONPACMO1204H		30	1,700.00					
	09/20/2012	Th	05:22:39 PM		DMNONPACMO1204H		30	1,700.00					
	09/21/2012	Fr	05:15:22 PM		DMNONPACMO1204H		30	1,700.00					

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WBBM-TV

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec:

Maggie McWilliams Pol

Office: GWTS-PH

Contract Num:

1031-50427 09/18/2012-10/01/2012

Contract Dates: Customer Order:

Linked Order:

CPE: /

09/30/2012

1031-414284

Broadcast EOM

08/27/2012-09/30/2012

10/30/2012 Net 30 days

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

uy	Flight	4!			Don't live Dates			WIFEE		D	Total	D-4	
Line 14	Descrip CBS2 N		· E		Buy Line Dates 09/24/2012-09/28/2012	<u> </u>		W.F		Dur 30	Spots 3	1,700.00	
14	CB32 N	EWSAI	J				IVI .	VV . F		30	<u> </u>	1,700.00	
	Week Of			MTWTFSS	<u></u>	ots Per Week		Rate					
	09/24/2012-09/30	0/2012		M.W.F		3		1,700.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	=	Credit	<u>Remarks</u>	
	09/24/2012	Мо	05:14:45 PM		DMNONPACMO1205H	ł	30	1,700.00					
	09/26/2012	We	05:06:29 PM		DMNONPACMO1205H	ł	30	1,700.00					
	09/28/2012	Fr	05:23:14 PM		DMNONPACMO1205F	ł	30	1,700.00		-0.	The same of		
16	ENTER	TAINME	NT TONIGHT		09/18/2012-09/20/2012	2	. Т.	Т		30	2	1,800.00	
,	Week Of			MTWTFSS	s sn	ots Per Week		Rate					
	09/17/2012-09/2	2/2012		.T.T	<u> </u>	2		1,800.00		- MA			
	09/11/2012-09/20	3/2012				2	Total Control	1,800.00			100		
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	1000	Credit	Remarks	
	09/18/2012	Tu	06:39:39 PM		DMNONPACMO1204H	- 1	30	1,800.00					
	09/20/2012	Th	06:39:45 PM		DMNONPACMO1204F		30	1,800.00	_				
17	ENTER	TAINME	NT TONIGHT		09/25/2012-09/28/2012		.т.	TF		30	3	1,800.00	
,	Week Of			MTWTFSS		oots Per Week		Rate					
	09/24/2012-09/3	0/2012		.T.TF	<u> </u>	3		1,800.00					
	03/24/2012-03/30	0/2012		W		3		1,000.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
	09/25/2012	Tu	06:54:12 PM		DMNONPACMO1205H	ł	30	1,800.00					
	09/27/2012	Th	06:28:10 PM		DMNONPACMO1205F	ł	30	1,800.00					
	09/28/2012	Fr	06:55:35 PM		DMNONPACMO1205F	l	30	1,800.00					
19	DAVID L	ETTER	MAN		09/20/2012-09/21/2012	2		TF		30	2	1,400.00	

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



WBBM-TV

1031-414284

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

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INVOICE

Page 5 of 10

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** Contract Num: 1031-50427

Contract Dates:

09/18/2012-10/01/2012

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CPE:

10/30/2012 Net 30 days

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

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4131 N Mulberry Dr Ste 200

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With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

NOW OR NEVER PAC 9/18/12-10/01/12 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

uy	_								Total	
_ine	Descrip	tion			Buy Line Dates	М	TWTFSS	Dur	Spots	Rate
	Week Of			MTWTFSS	Spots Per Week		Rate			
	09/17/2012-09/2	3/2012		TF	2		1,400.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/20/2012	Th	10:43:35 PM		DMNONPACMO1204H	30	1,400.00			
	09/21/2012	Fr	10:46:55 PM		DMNONPACMO1204H	30	1,400.00			
20	DAVID	LETTER	MAN		09/24/2012-09/28/2012	М	TWTF	30	5	1,400.00
									T	
	Week Of			MTWTFSS	Spots Per Week		Rate	The same of the sa		
	09/24/2012-09/3	0/2012		MTWTF	5		1,400.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks
	09/24/2012	Мо	11:14:11 PM		DMNONPACMO1205H	30	1,400.00		100	
	09/25/2012	Tu	11:13:10 PM		DMNONPACMO1205H	30	1,400.00	The same of		
	09/26/2012	We	10:56:34 PM		DMNONPACMO1205H	30	1,400.00			
	09/27/2012	Th	11:15:05 PM		DMNONPACMO1205H	30	1,400.00			
	09/28/2012	Fr	10:57:21 PM		DMNONPACMO1205H	30	1,400.00			
22	LATE N	EWS			09/19/2012-09/21/2012	1	WTF	30	3	4,500.00
	Week Of			MTWTFSS	_Spots Per Week	1000	Rate_			
		2/2012		WTF	Spots Per Week					
	09/17/2012-09/2	3/2012		W I F	3		4,500.00			
	Air Date	Day	Air Time	M/G For	Material	<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
	09/19/2012	We	10:23:14 PM		DMNONPACMO1204H	30	4,500.00			
	09/20/2012	Th	10:27:57 PM		DMNONPACMO1204H	30	4,500.00			
	09/21/2012	Fr	10:22:47 PM		DMNONPACMO1204H	30	4,500.00			

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WBBM-TV

1031-414284

Broadcast EOM

09/30/2012

Invoice Num:

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Billing Cycle:

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INVOICE

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Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** 1031-50427

Contract Num:

09/18/2012-10/01/2012

Contract Dates: Customer Order:

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Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

NOW OR NEVER PAC 9/18/12-10/01/12

Buy	Flight									Total		
_ine	Descrip	otion			Buy Line Dates	М	TWTFSS		Dur	Spots	Rate	
23	LATE NEWS 09/25/2012-09/28/20		09/25/2012-09/28/2012	. Т	WTF		30	4	4,500.00			
	Week Of			MTWTFSS	Spots Per Week		Rate					
	09/24/2012-09/3	30/2012		. T W T F	4		4,500.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit		Credit	Remarks	
	09/25/2012	Tu	10:28:51 PM		DMNONPACMO1205H	30	4,500.00					
	09/26/2012	We	10:28:32 PM		DMNONPACMO1205H	30	4,500.00					
	09/27/2012	Th	10:32:49 PM		DMNONPACMO1205H	30	4,500.00		100	The state of the s		
	09/28/2012	Fr	10:29:14 PM		DMNONPACMO1205H	30	4,500.00				N.	
25	NAVY N	NCIS			09/18/2012-09/18/2012	. T			30	1	13,000.00	
									M			
	Week Of			MTWTFSS	Spots Per Week		Rate			1		
	09/17/2012-09/2	23/2012		. T	1	1	13,000.00		M			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	N.	Credit	<u>Remarks</u>	
	09/18/2012	Tu	06:59:31 PM		DMNONPACMO1204H	30	13,000.00					
26	NCIS: I	LOS ANG	BELES		09/25/2012-09/25/2012	.т	1		30	1	8,500.00	
	Week Of			MTWTFSS	Spots Per Week	1000	Rate					
	09/24/2012-09/3	30/2012		.T	1		8,500.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>	Dur	Rate	Debit		Credit	<u>Remarks</u>	
	09/25/2012	Tu	08:37:01 PM		DMNONPACMO1205H	30	8,500.00					
27	BIG BA	NG THE	ORY/2 AND ON	E-HALF MEN	09/20/2012-09/20/2012		.T		30	1	12,000.00	
							5 .					
	Week Of			MTWTFSS	·		Rate					
	09/17/2012-09/2	23/2012		T	1		12,000.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
			06:58:46 PM		DMNONPACMO1204H	30	12,000.00					

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



WBBM-TV

1031-414284

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

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10/30/2012

Net 30 days

Account Exec:

Maggie McWilliams Pol

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Contract Num: 1031-50427

09/18/2012-10/01/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE:

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303 Alexandria, VA 22314-2314

ATTN:Accounts Payable

NOW OR NEVER PAC 9/18/12-10/01/12 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
Line	Descrip	otion			Buy Line Dates		MTW	TFSS	Dur	Spots	Rate	
28	BIG BAI	NG THE	ORY/2 AND ON	E-HALF MEN	09/27/2012-09/27/2012		T.		30	1	12,000.00	
	Week Of			MTWTFSS	_Spots Per \	Veek		Rate_				
	09/24/2012-09/3	0/2012		T	-,	1		12,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	09/27/2012	-	06:58:01 PM	<u> </u>	DMNONPACMO1205H		30	12,000.00	<u> </u>	Orcan	<u>rtemants</u>	
										-		
29	PERSO	N OF IN	TEREST		09/20/2012-09/20/2012		T.		30	1	13,000.00	
	Week Of			MTWTFSS	Spots Per \	Neek		Rate_			N.	
	09/17/2012-09/2	3/2012		T	<u> </u>	1	_	13,000.00				
						·						
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
	09/20/2012	Th	09:30:45 PM		DMNONPACMO1204H		30	13,000.00				
30	BLUE B	LOODS			09/28/2012-09/28/2012	200	F		30	1	12,000.00	
							- 10				,	
	Week Of			MTWTFSS	Spots Per \	<u>Neek</u>	. 4	Rate				
	09/24/2012-09/3	0/2012		F	- 11	1		12,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	09/28/2012	-	09:49:33 PM		DMNONPACMO1205H	,	30	12,000.00				
31	48 HOU	JRS MYS	STERIES	# 1	09/22/2012-09/22/2012			S	30	1	4,500.00	
											.,,	
	Week Of			MTWTFSS	Spots Per \	<u>Neek</u>		Rate				
	09/17/2012-09/2	3/2012		S.		1		4,500.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/22/2012		09:42:12 PM		DMNONPACMO1204H		30	4,500.00				
			23				•	.,000.00				

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION STATIONS



WBBM-TV

Billing Period:

INVOICE

Net 30 days

Account Exec:

Maggie McWilliams Pol

09/18/2012-10/01/2012

Office: **GWTS-PH**

Contract Num: 1031-50427

Contract Dates:

Customer Order:

Linked Order:

CPE:

Product Desc:

NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414284 Page 8 of 10 Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: Broadcast EOM

08/27/2012-09/30/2012

uy	Flight										Total		
ine	Descri	ption			Buy Line Dat	es		ITWTFSS		Dur	Spots	Rate	
32	48 HOL	JRS MYS	STERIES		09/29/2012-09	9/29/2012	•	S .		30	1	4,500.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per W	<u>eek</u>	Rate					
	09/24/2012-09/3	30/2012		S.			1	4,500.00					
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks	
	09/29/2012	-	09:28:06 PM		DMNONPAC	MO1206H	30	4,500.00					
33	FACE 1	THE NAT	ION		09/23/2012-09	2/23/2012		S		30	1	4,000.00	
	17102	111111111111111111111111111111111111111	1014		03/23/2012 03	5/20/2012	·	0		00		4,000.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per W	<u>eek</u>	Rate				A.	
	09/17/2012-09/2	23/2012		S			1	4,000.00					
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks	
	09/23/2012	-	10:24:22 AM		DMNONPACI	MO1204H	30	4,000.00	300.				
34	FACE 1	THE NAT	ION		09/30/2012-09	2/30/2012		S		30	1	4,000.00	
	TAGE	111111111111111111111111111111111111111	1014	-	03/30/2012 03	5/30/2012				- 00	· ·	4,000.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per W	<u>eek</u>	Rate					
	09/24/2012-09/3	30/2012		S	1		1	4,000.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	09/30/2012	-	10:23:04 AM		DMNONPAC	MO1206H	30	4,000.00					
35	CBS2 N	NEWS A	Г 6АМ	-	09/19/2012-09	9/21/2012		. W T F		30	3	275.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per W	<u>eek</u>	Rate					
	09/17/2012-09/2	23/2012		WTF			3	275.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	09/19/2012	We	06:28:21 AM		DMNONPAC	MO1204H	30	275.00					
	09/20/2012	Th	05:57:18 AM		DMNONPAC	MO1204H	30	275.00					
		Fr	06:39:50 AM		DMNONPAC	MO1204H	30	275.00					

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WBBM-TV

INVOICE

Net 30 days

Account Exec:

Maggie McWilliams Pol

09/18/2012-10/01/2012

Office: GWTS-PH

Contract Num: 1031-50427

Contract Dates: Customer Order:

Linked Order:

CPE: /

Invoice Date: Billing Cycle:

Invoice Num:

Billing Period:

Broadcast EOM 08/27/2012-09/30/2012

1031-414284

09/30/2012

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In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight	t								Total		
Line	Desci	ription			Buy Line Dates		мт\	VTFSS	Dur	Spots	Rate	
36	CBS2	NEWS AT	6AM		09/24/2012-09/28/2012		МΤ\	VTF	30	5	275.00	
W	Veek Of			MTWTFSS	Spot	ts Per Week	_	Rate				
09	9/24/2012-09	/30/2012		MTWTF		5		275.00				
Ai	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09	9/24/2012	Мо	06:24:24 AM		DMNONPACMO1204H		30	275.00				
09	9/25/2012	Tu	06:45:43 AM		DMNONPACMO1205H		30	275.00				
09	9/26/2012	We	05:58:54 AM		DMNONPACMO1205H		30	275.00	2			
09	9/27/2012	Th	06:11:20 AM		DMNONPACMO1205H		30	275.00			V.	
09	9/28/2012	Fr	06:45:08 AM		DMNONPACMO1205H		30	275.00				
38	SURV	/IVOR XXV	: PHILIPPINES		09/19/2012-09/19/2012		W		30	1	7,000.00	
										Vanish and the same of the sam		
<u>W</u>	leek Of			MTWTFSS	Spot	ts Per Week	15	Rate				
08	9/17/2012-09	/23/2012		W		1,00		7,000.00				
Ai	ir Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
08	9/19/2012	We	08:10:14 PM		DMNONPACMO1204H		30	7,000.00				
		Total Spots	<u> </u>	Gross Amt	g	Commiss	ion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time To	otals	79)	180,970.00		27	,145.50	153,824.50	0.00	0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: NOW OR NEVER PAC(340915)

> 4131 N Mulberry Dr Ste 200 Kansas City, MO 64116-2204

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

CBS TELEVISION © CW



WBBM-TV

INVOICE

Page 10 of 10

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH Contract Num:** 1031-50427

09/18/2012-10/01/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE:

Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

/

Invoice Num: 1031-414284 Invoice Date: 09/30/2012

Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012

10/30/2012 Net 30 days

Billing Notes
Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

180,970.00 **Gross Billing** Trade Value 0.00 Agency Commission 27,145.50 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 **Pay This Amount** 153,824.50

Warranty - We warrant the above broadcasts were made according to the official station log.